

FOR IMMEDIATE RELEASE  
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### **Photon Kinetics Expands Direct Sales and Support Capability to Japan**

**Beaverton, Oregon, August 10, 2004** - Photon Kinetics, the world leading supplier of test solutions for optical fiber and cable manufacturers and provider of OEM test instrumentation, announced today that it has opened a branch office in metropolitan Tokyo. The new office will provide direct sales and customer support in Japan for PK's measurement and automation products as of August 1, 2004.

"The measurement needs of the Japanese fiber and cable manufacturing industry have been important to us for many years and we have built excellent relationships with many of its technology leaders. The decision to establish a local office in Japan underscores our commitment to serving these manufacturers and partnering with them to solve their fiber measurement problems and maximize their testing productivity", said Barry Gill, Director of Sales for Photon Kinetics. Mr. Souichi Miyake, legal representative and Sales Manager of Photon Kinetics, Japan commented, "My staff and I have over 10 years of experience selling and supporting Photon Kinetics products in Japan. For this reason, we believe that we are in a good position to provide the highest possible level of before and after-sales support to Photon Kinetics customers in Japan."

Customers can contact the Photon Kinetics, Japan office at:

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### **About Photon Kinetics**

Founded in 1979, Photon Kinetics is the leading supplier of measurement solutions for the optical fiber, cable and component manufacturing industry. The company offers a comprehensive portfolio of optical fiber testing solutions ranging from fiber preform analyzers to characterization systems for critical fiber geometry and transmission parameters. Additionally, Photon Kinetics provides a complete line of products that reduce the overall cost of fiber measurements by facilitating the time-consuming fiber preparation and handling activities that are part of most fiber testing processes.

Photon Kinetics also supplies measurement technology to the manufacturers of optical transmission systems, network monitoring and field test equipment; and it provides industry standard fiber cleaving technology to the manufacturers of high performance fiber optic components and installation/maintenance equipment.

Photon Kinetics products are sold and supported in over 70 countries.

For more information on Photon Kinetics or any of our products and services, please visit our website at [www.pkinetics.com](http://www.pkinetics.com).

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